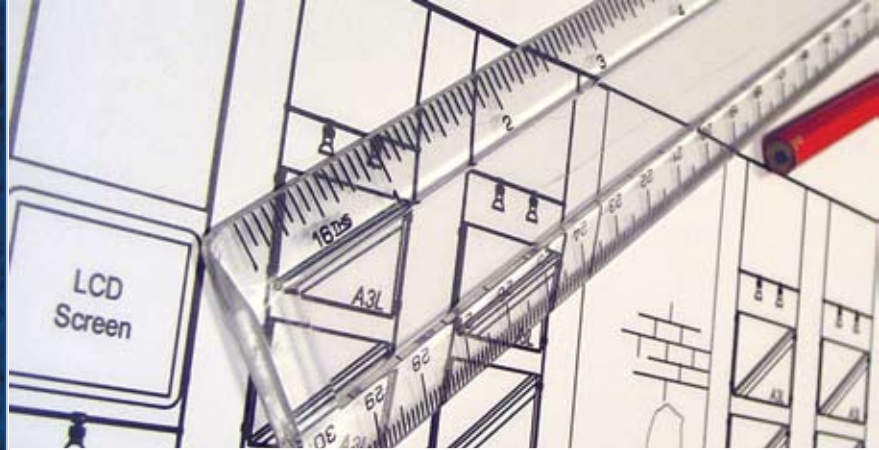


# DISPLAYS FOR ESTATE AGENTS





# SIMPLY THE BEST



**“Displays with lighting or movement have been shown to increase sales by an incredible 107%”**

[www.entrepreneur.com](http://www.entrepreneur.com)



## INCREASING YOUR SALES

Professional, powerful displays really can increase sales. Look around you and you will see that successful and busy agencies all employ dynamic and attractive displays.

In fact, research has shown that professional displays can increase sales by **54%** and when lighting and movement is added, there can be a dramatic increase to **over 100%\***.

This brochure has been designed to help you achieve dramatic results. Our displays, together with unparalleled experience, will maximise your success.

## LIGHTING AND MOVEMENT

Choose from digital displays, rotating displays, illuminated graphics, signs and lighting. All our display equipment has been purpose designed to attract attention.

## ENHANCING YOUR IMAGE

By using signs, posters, light boxes and graphic displays, you can project a positive, original and stylish image that will remain in the forefront of your client's mind.

\*source: [www.entrepreneur.com](http://www.entrepreneur.com)

## CONTENTS

Window Displays	4
Interior Displays	6
Freestanding Displays	8
Digital Displays	10
Signage and Lighting	11

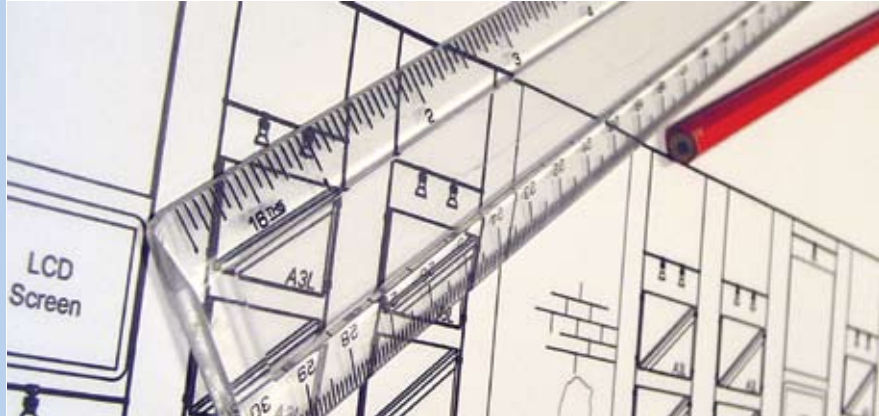


All display items shown in this brochure are fully guaranteed. If we also carry out the installation for you, we cover that too. You can therefore be sure our quality standards will match your projected image from start to finish, giving you security and peace of mind.

All property details can be changed in 60 seconds or less - now that's fast. All of our displays are also available as **easy-to-order kits**, which means that choosing the right system for you couldn't be more simple and straight forward.

**You are the property experts.  
We are the display experts.  
Let us help you choose displays that will  
sell a lot of properties.**

We really can say - our displays are **simply the best!**

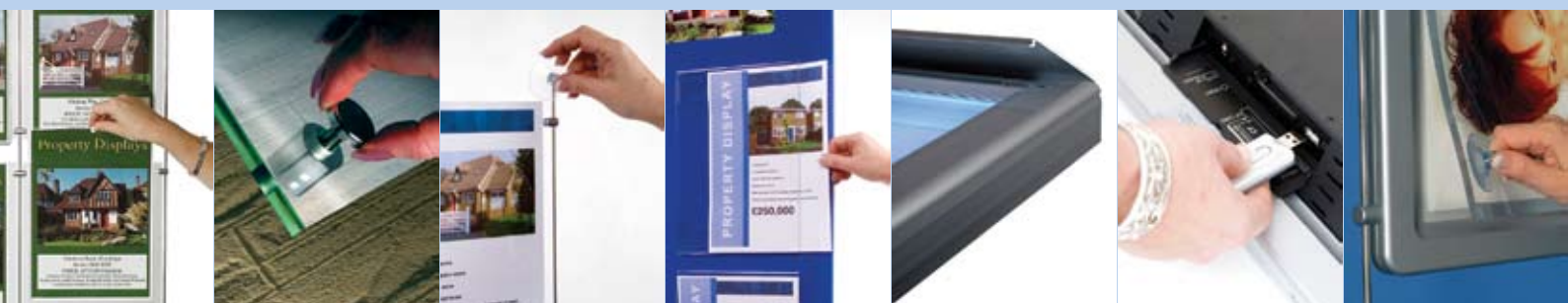


**“The complete project has run smoothly. The fitter was excellent and the sales consultant very helpful.”**

**Mitchell & Partners**



Why wait? See back of brochure for contact details...





# WINDOW DISPLAYS

Hundreds of people walk or drive past your premises every single day. Your window display can be an essential tool in building your sales.

Just imagine the effect on your sales results if your new window displays lead to one or more extra property sales every week.

## SUSPENDED DISPLAYS

Our **easy-access pockets** are flexible and **extremely cost-effective**, making them ideal for all budgets. All pockets are double-sided and allow property details to be changed in seconds.

**Hook-on pockets** are the ideal solution if you need to remove the pocket to show the property details to a client.

Pockets are available in a large range of standard sizes, with specials available on request.

## FREESTANDING DISPLAYS

The majority of our displays can also be fitted within freestanding units. These allow the display to be **easily moved** and minimise installation costs. See pages 8 and 9 for further details.



- 1 Acrylic Pockets
- 2 Treble Linked Pockets
- 3 Acrylic Pockets

### Acrylic Easy-Access Pockets



K3A4P or L

Available in portrait or landscape in a range of sizes, the pockets are suspended between cables or rods fixed between floor and ceiling.

### Double and Treble Pockets



K8P

Easy-access pockets available either 2 or 3 wide. An economical solution for displaying properties.

### Hook-on Pockets



KEH2/4

Acrylic pockets hook on to horizontal rods suspended between cables or rods. Allows pockets to be easily removed for changing or showing to a client.

## ROTATING DISPLAYS

E-motion has rotating blades that are **great for catching and retaining the attention of people** passing by. As they rotate, they pause; and the length of time they pause is completely adjustable. A long pause will let people take in the details, alternatively, a short pause will give them only a quick look and will prompt them to come in to find out more.

You choose - you control, so you can achieve the best combination that really works for you!

## DIGITAL DISPLAYS

The future of displays is here. Digital displays are the latest dynamic way to get your message across in a simple and effective way. They are so easy to run and quick to update, that it's little wonder that digital displays are becoming the standard for many estate agents.

Add digital screens as part of your display and just watch how movement catches the attention of passers-by. See page 10 for further details.

## LIGHT BOXES

Single or double-sided light boxes are extremely bright and enable you to get your message seen 24 hours a day.



- 4 Digital Screens
- 5 E-motion
- 6 Light Boxes

Why wait? See back of brochure for contact details...

### Rotating Displays



The E-motion unit has rotating 'blades' with adjustable timing for maximum visibility. Available in a range of units with A4 pockets.

KEMA4/44C

### Digital Screens



The screen displays images or videos stored on a compact flash card. The power is supplied through the two support rods- so no dangling wires.

KDA3R-DC

### Cold Cathode Light Boxes



Suspended on cables or rods, these units provide maximum visibility. They really will make sure your messages are seen.

KD2



# INTERIOR DISPLAYS

Make sure your walls are working hard for you by using wall space in a constructive and creative manner.

The key is to develop a welcoming environment that enhances your brand image and displays your properties in the best possible way. Colours and themes carried through your signage and display systems can be co-ordinated to great effect.

In the next two pages you will see a small sample of the many ways that walls can be productive for you.

## POSTERS AND POCKETS

**Easy-access pockets** are available in a range of sizes to suit your needs. Property details can be displayed and **changed in seconds** without the use of any tools.

Our pockets enable you to continue the window display theme on to the interior of your premises.

## HOOK-ON

For an easily updateable and adaptable display, hook-on pockets could be the answer for you.

This system provides a modern, yet highly **flexible and easy-to-use** display solution.



1



2



3

- 1 Dispensers on Suspended Cables
- 2 Hook-on Pockets
- 3 Pockets on Wall Mounted Rods

### Easy-access Pockets



KW3A4

Available in portrait or landscape in a range of sizes, the pockets are suspended between cables or rods fixed to the walls. A range of standard sizes is available.

### Double and Triple Pockets



K7PW

Easy-access pockets available either 2 or 3 wide. An economical solution for displaying properties. Suspended between wall-mounted cables or rods.

### Wall-mounted Pockets



KMA1PW-WM

Acrylic easy-access pocket supplied with wall-mounts. Available in a range of standard sizes.

## LADDER SYSTEM

Wall-mounted slim aluminium profiles provide another method for providing hook-on pockets. **Economical** and sturdy, this is a great solution for displaying large numbers of properties.

## DISPENSERS

Need to have information to hand to give away to potential customers? We have a great selection of leaflet dispensers available in a range of standard sizes.

## SIGNAGE

Signs of all shapes and sizes can be provided. A range of wall-mounted supports is available to complement your displays.

## DIGITAL DISPLAYS

Our digital displays are available in a range of screen sizes, which can be mounted directly to the wall or suspended on rods, allowing you to create amazing picture and video displays.

## LIGHT BOXES

Light boxes allow you to present posters or graphic information in a clear and easily visible way. The high brightness of the boxes will ensure that your messages really do get noticed by potential customers.



- 4 Hook-on Pockets
- 5 Wall-mounted Sloping Dispensers
- 6 Wall-mounted Ladder System

Why wait? See back of brochure for contact details...

### Hook-on Displays



Hook-on leaflet dispensers on wall mounted horizontal rods. Easy to switch dispensers with pockets.

### Leaflet Dispensers



Leaflet dispensers can be suspended between cables or rods or mounted directly to the wall. A4 and other sizes available.

### Multiple Leaflet Dispensers



The leaflet dispensers are fitted onto acrylic back panels that are suspended between cables or rods. Various combinations and sizes available.



# FREESTANDING DISPLAYS

Freestanding units provide a quick and easy solution either in your window or inside your office.

## FREESTYLE FRAMES

Freestyle units consist of satin silver aluminium frames fitted with cables or rods to support a variety of acrylic easy-access pockets, panels, dispensers, light boxes, digital screens and much more.

The frames are available in a variety of heights and widths and can also include integral lighting. The units are modular, which allows them to be joined together to form runs, making them an incredibly versatile display system.

## INFOPOSTS

An extremely adaptable way of creating great displays quickly and easily. Consisting quite simply of an upright and a weighted base they can be used to support easy-access pockets, leaflet dispensers and even digital screens.

## 10MM ROD KITS

10mm thick rods fitted to a weighted base provide the perfect support for easy-access pockets. The display is double-sided and can be easily moved as required, creating an economical and simple display solution.



- 1 Freestyle
- 2 Infoposts
- 3 Ladder System

### Freestyle



4 high double A4 pockets in round freestyle frame. Also available with A1, A2, and A3 pockets and leaflet dispensers.

K15P

### Infoposts



Infoposts can be supplied with fixed or hook-on acrylic pockets.

KIPA-H6A4

### 10mm Rod System



Freestanding 10mm thick rods support easy-access pockets. Economical system and easy to install. Available in a range of sizes.

A4D/I



## LADDER SYSTEM

A great solution if you have a large amount of properties to display on a low budget. Consisting of hook-on pockets and an aluminium ladder frame, the Ladder System is easily changed and available in a range of sizes.

## SLOPING DISPLAYS

Very popular, these units consist of acrylic panels onto which A4 acrylic pockets are fixed. The panels are held at an angle by special clamps at the top of the upright posts.

These distinctively styled units provide a lightweight and easily moveable display solution.

## DIGITAL DISPLAYS

Digital displays are available in a range of screen sizes to suit your needs. These can be mounted on an Infopost or suspended on rods in a Freestyle unit. Our digital units allow you to elegantly present scrolling picture, sound and video displays that will attract attention.



3



4



5



6

- 4 Sloping Display
- 5 Digital Infopost
- 6 Digital Infopost with Acrylic Front Panel

Why wait? See back of brochure for contact details...

### Ladder System



LB4X4

Freestanding system supports flat or sloping acrylic pockets for maximum visibility. Supports a large number of property details. Also available in a wall-mounted option.

### Sloping Displays



KE3X2

Sloping displays available in various sizes, styles and colours.

### Freestanding Digital Screen



IPD

17" digital screen on a 1.5 metre high Infopost. Also available with A4 dispenser.

# DIGITAL DISPLAYS

Digital screens made simple. It couldn't be easier to display images, video or include sound if required. For the simplest and easiest way use stand alone systems. Networked systems are also available on request.

## STANDALONE SCREENS

The video, image and sound files are stored on compact flash (CF) cards, which are simply inserted into the back of the unit. They then immediately start playing in a continuous loop.

Rod-suspended screens are available in 17" and 27" versions. These can also be fitted to Infoposts, ceiling-hung or wall-mounted. Matching light boxes are also available to create a bright and vibrant screen display.

Box screens are available in a range of sizes from 5" to 32". These units can be fitted to the wall, hung from the ceiling or wall-mounted, the choice is yours.

## NETWORKED SCREENS

There are a number of options for remote updating of screens or creating a local or wide-area network. Information on request.

A separate digital screen brochure is available on request.



- 1 17" Screens on Rods
- 2 17" Screen with Light Box
- 3 27" Screen on Rods

### XtraLite



Double sided A1 cold cathode light box on rods. Power is supplied through the rods - so no ugly wires.

KXLA1CCT/DB

### Freestanding Lights



Freestanding low-voltage track light with integrated transformer. Simply plug it in.

KHT37

### Cable and Rod Lighting



Cantilevered rod lights are ideal for illuminating pockets, posters and signs. Powered via the cables or rods.

LA4C/SI



# SIGNAGE & LIGHTING

## SIGNAGE

Signs that inform and provide direction need to be clear, noticeable and project your corporate image. On this page you will find versatile solutions from the low cost, but high on impact signs, to the newly launched signedge system, already proving highly popular and set to become a product with a big future.

**Acrylic pockets** are the best solution if you need to change your message on a regular basis.

**Acrylic panels** can be screen printed or used with vinyl lettering. Panels can be produced to order.

**Signedge** is the new system for producing either curved or flat signs.

**Snap frames** are low-cost and a great way of producing signs that can be changed regularly.

## LIGHTING

A great way of **getting extra attention** to your property details or signage; low-voltage lighting designed to get your displays noticed and attract more potential customers.

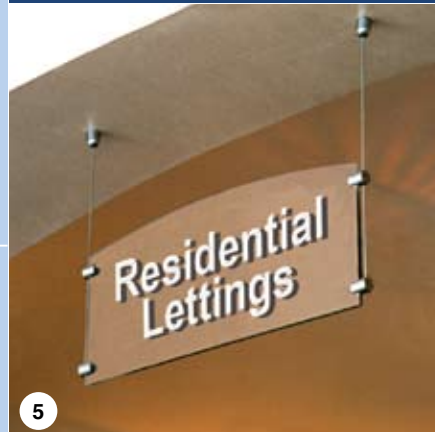
Choose from suspended cable and rod lighting, Highlight, track lighting or Paralight.



4

**“84% of the people who saw the sign also remembered the product, and even the specifics.”**

OAAA 2000, 2001



5



6

Why wait? See back of brochure for contact details...

- 4 Signedge
- 5 Suspended Sign
- 6 Rod Lighting

## Snap Frames



CFA4

Snap frame with easy to open frame for quick changing of graphic. An economical solution.

## Directory Systems



KW70-6

Easy-access pockets suspended on cables or rods provide a stylish solution for creating directory signs.

## A-Boards



AA1

Also known as pavement signs, these have snap frame surrounds for easy change of the graphic. Made from aluminium, they are designed to be placed outside.

